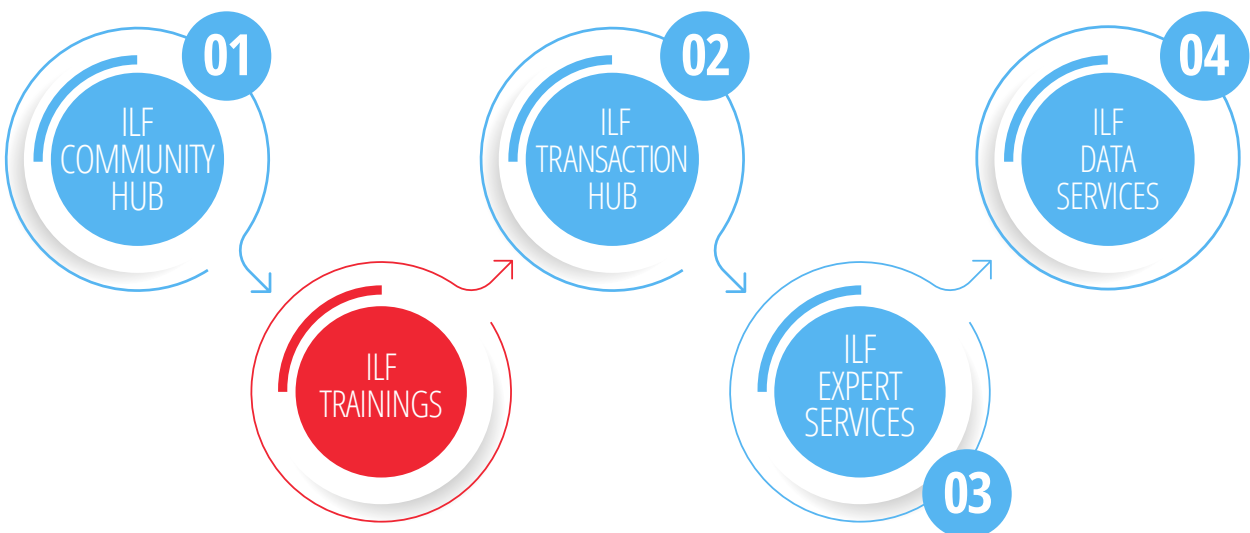


MASTERING  
IMPACT-LINKED  
FINANCE (ILF)

TRAININGS ON THE  
ILF COMMUNITY HUB

After years of learning, experimenting, and refining our Impact-Linked Finance approach, we are committed to supporting other practitioners in growing their ILF activities. [Here is what you can expect from us:](#)





## READY TO GET STARTED WITH IMPACT-LINKED FINANCE?

- > Our unique and high-quality training offers for practitioners will get you up to speed.
- > Self-study at your own pace or join our small and exclusive online cohorts with like-minded peers.
- > Benefit from our cutting-edge knowledge as the pioneer and market leader in ILF.

STAY INFORMED

## ILF COMMUNITY HUB

*Collaborative digital platform for ILF practitioners to foster knowledge, training and peer exchange.*

## ILF TRAININGS ON THE ILF COMMUNITY HUB

### Capacity building for ILF practitioners, based on our experience and learnings:

- Self-study course on ILF essentials: available for free to registered ILF Community Hub users
- Online, cohort-based trainings (basic and advanced tracks): upon application
- Blended learning formats
- Access to the full, structured ILF knowledge library
- Group discussion forums
- Top-notch trainers and guests
- Community events & webinars
- Trainings start: Q1 2025 on the ILF Community Hub platform



## SELF-PACED COURSE • IMPACT-LINKED FINANCE ESSENTIALS

### Who should participate:

- Implementers engaged in impact finance transactions
- Funders such as program managers from development agencies, foundations or INGOs
- Impact investors, e.g. impact fund managers, DFIs or HNWI

### What you should bring:

- The drive to understand if and how to use ILF to provide “better terms for better impact”
- A focus on empowering enterprises to create impact at scale
- Basic finance and impact measurement & management knowledge
- Self-study time of 1-2 hours per week is recommended

### When, where and how much:

- Available upon launch of the ILF Community Hub in January 2025
- Free of charge for registered ILF Community Hub users

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### What you will learn:

This self-study program aims to provide practitioners with the essential knowledge of Impact-Linked Finance (ILF) to get started. It answers the “why” of ILF, illustrates the benefits of this innovative practice, explains fundamental ILF concepts and design principles, gives short examples of ILF use cases and prepares the ground for our more intensive and deeper cohort-based trainings.

### How the course is structured:

If you are familiar with impact finance, but are new to Impact-Linked Finance, this is the place to start. Learn what you need to know at your own pace and benefit from the engaging lessons and formats:

LESSON 1: **What ILF is and why it matters**

LESSON 2: **From ILF design to practice**

LESSON 3: **When it makes sense to use ILF**



## COHORT-BASED COURSE • REAL-WORLD IMPACT-LINKED FINANCE

### Who should participate:

- Implementers who want to start using ILF
- Innovative finance transaction teams looking to elevate their ILF expertise, e.g. advisory firms, foundations, development organizations
- Impact investors striving to use ILF, e.g. impact fund managers or DFIs

### What you should bring:

- The aim to start using ILF in practice
- A successful participation in our self-study course or similar knowledge level
- The commitment to spend 4 – 5 hours per week over a period of 6 weeks and engage in live training modules, group and individual assignments, as well as moderated discussions and AMAs.

### When, where and how much:

- Application-based cohort of 10 to 20 participants. 1st cohort planned for March 2025 on the ILF Community Hub.
- Price per seat: EUR 2,500.
- Professional package users of the ILF Community Hub get a 50% discount on this course as part of our launch special.

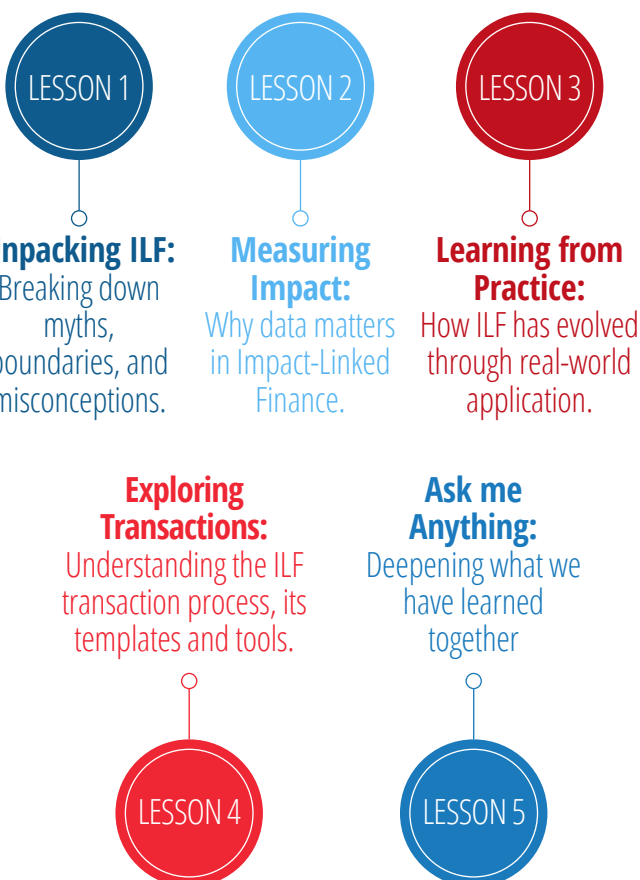
STAY INFORMED

### What you will learn:

This cohort-based online training program is designed to offer participants a deeper understanding of Impact-Linked Finance. More advanced concepts meet practical application to prepare participants for implementation in real-world scenarios.

### How the course is structured:

If you already know the essentials of ILF, this is your next step to get ready for practice. Learn with like-minded peers in small, carefully selected cohorts and benefit from the depth of experience of our experts:



## COHORT-BASED COURSE • REAL-WORLD IMPACT-LINKED FINANCE

### Meet our experts:

Anieke de Villiers is Manager Advisory & Advocacy at Roots of Impact.



Her work includes designing, structuring and implementing the Impact-Linked Fund for Gender Inclusive Fintech and supporting on advisory mandates for donors, impact investors and impact enterprises. Prior to Roots of Impact, she was involved in growth capital and venture debt to high-growth potential SMEs in the UK. She also has experience in investment banking and corporate finance in South Africa and is a qualified Chartered Accountant.

Steve McCallum is Senior Manager Transaction Management & Consulting at Roots of Impact.



He largely focuses on managing Impact-Linked Finance programs covering sectors such as education, as well as water, hygiene and sanitation (WASH). He is also closely involved in creating Roots of Impact's ILF Transaction Hub. Previously, Steve was Innovative Finance Project Manager at the UCT GSB Bertha Centre for Social Innovation and an independent consultant to various stakeholders in the impact investing ecosystem.

Mercy Zulu-Hume is Lead Advisory & Advocacy at Roots of Impact.



Her work includes providing strategic Impact-Linked Finance advisory as well as advocacy and critical support to building the Impact-Linked Finance market through high-end programs, facilities, and partnerships such as the Impact-Linked Fund for Gender Inclusive Fintech. Prior, Mercy worked in sustainable finance for a development organization, as well as in impact investing and venture capital. Mercy is an Africa Venture Philanthropy Alliance (AVPA) Fellow.

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Eager to learn more about this course? Please reach out to: Mercy Zulu-Hume, Lead Advisory & Advocacy, at [mzulu@roots-of-impact.org](mailto:mzulu@roots-of-impact.org)

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Learn more about "Mastering Impact-Linked Finance" and our next trainings at [www.roots-of-impact.org/impact-linked-finance-community/](http://www.roots-of-impact.org/impact-linked-finance-community/)

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Supported by SDC

The initial investment for the development of the ILF trainings, the ILF Community Hub, and the ILF Transaction Hub is co-financed by the Swiss Agency for Development and Cooperation (SDC) and Roots of Impact to scale up the ILF practice with quality and further strengthen its positive impact.

